



MIJARES ANGOITIA
CORTES Y FUENTES

IMPI: UPDATES REGARDING ONLINE TRADEMARK PROCEEDINGS



May 15, 2020

We inform you that as of May 13th, 2020, the Mexican Institute of Industrial Property ("IMPI") provide three electronic tools so that during and after the COVID-19 pandemic, users can carry out trademark proceedings online, namely: (i) the **Electronic Trademark System**, (ii) the **Electronic Office** and (iii) the **Online Trademark System**.

- **ELECTRONIC TRADEMARK SYSTEM**

Through this tool users may submit among others, the following trademark procedures:

- a) Renewal applications.
- b) Assignments of rights.
- c) Licenses or franchises.
- d) Oppositions.
- e) Holographic, sound, olfactory and certification Trademark Applications.
- f) Declaration of protection for appellations of origin and geographical indications.
- g) Motions to review briefs.

- **ELECTRONIC OFFICE**

This tool mainly serves to:

- a) Respond to Office Actions related to trademark applications physically filed in paper form.
- b) Respond to Office Actions regarding renewal, assignments of rights and licenses applications.

- **ONLINE TRADEMARK SYSTEM**

Through this tool it is possible to file trademark applications and respond to Office Actions that IMPI issues in regard to such applications.

Should these measures have an adverse effect on you, please do not hesitate to contact our team with expertise in intellectual property matters, who can be of assistance:

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